



FOR IMMEDIATE RELEASE:

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Emerge Miami's 100th Ride: Celebrate Diversity Miami

(MIAMI, FL September 29, 2014) – Emerge Miami's 100th Ride: Celebrate Diversity Miami, will be rolling through local communities on Saturday, Oct. 11, 2014, giving people a unique opportunity to learn more about several of our culturally diverse neighborhoods, and to connect with fellow greater Miami residents in a fun and interactive way.

More than 100 cyclists are expected to attend this family-friendly event that will be kicking off Celebrate Diversity Miami, a new large-scale community engagement initiative that aims to promote a deepened sense of connectivity between the culturally and ethnically diverse communities of greater Miami. The group, departing from Government Center in downtown Miami, will visit Overtown, Liberty City, and Little Haiti before concluding with a celebratory picnic at the beautiful, waterfront Museum Park, which recently opened up to the public this summer.

Along the way, riders will first stop by Overtown's Dorsey Park, where URGENT, Inc. has been working on several mural projects documenting the rich history of that community. The second stop is at the MCI KaBoom Playground in Liberty City, where the Miami Children's Initiative has been taking a block-by-block approach to breaking the cycle of poverty by investing in the potential of every child. Then riders will make a third stop in Little Haiti to experience the Little Haiti Cultural Center's recently opened Caribbean Marketplace, an entertainment venue for showcasing arts & crafts, culture, and food. Finally, everyone will make their way over to Museum Park, and come together to celebrate Emerge Miami's 100th ride milestone.

Emerge Miami and Celebrate Diversity Miami are proud to have the enthusiastic support of the Urban Renewal Greater Enhancement National Team (URGENT), Inc., Miami Children's Initiative (MCI), and Little Haiti Cultural Center.

What: Emerge Miami's 100th Ride: "Celebrate Diversity Miami"

Where: Departs from Government Center in Downtown Miami
(111 NW 1st Street, Miami, FL 33128)

When: Meet-up at 10:00AM on Saturday, October 11, 2014

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More information on the participating organizations is available at www.emergemiami.com and www.facebook.com/CelebrateDiversityMiami. For additional info on Emerge Miami's 100th ride route, please contact Adam Schachner at emergemiami@gmail.com. For further questions on Celebrate Diversity Miami, please contact Naomi Ross at celebratediversitymiami@gmail.com.